

# MPG

# News

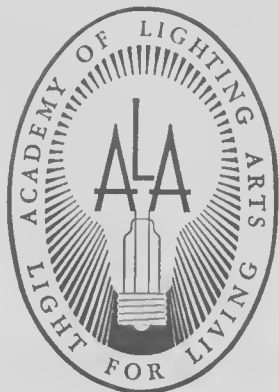
A MONTHLY PUBLICATION OF THE MANITOBA POWER COMMISSION,  
1075 PORTAGE AVE., WINNIPEG 10, MANITOBA . . . . .

February 1961

## *The Academy of Lighting Arts*

Recently, twenty-two representatives of forward thinking Business firms in the Winnipeg area graduated from Manitoba's first Academy of Lighting Arts course. The twelve week course, sponsored by the Manitoba Power Commission, was developed by the General Electric Company in United States at a cost of some \$500,000.00, and presents a very comprehensive study of lighting applications in the residential field. The graduates are recognized as "Certified Residential Lighting Consultants" and are qualified to recommend and design planned lighting layouts.

This first course was so successful, another is already underway and others are being planned for the future.



Unlike the past, when light was used chiefly to provide light for varying activities, light is now being used as a decorating "cosmetic" with which varying moods and atmospheres can be created. As the number of trained lighting consultants increases the standard of lighting in Manitoba homes will be raised.

"Light for Living" is the byword.  
Light for better living.

137.00  
385.00  
17.00  
2.00

## **NOT ENOUGH HOT WATER?**

## **LEAKY TANK?**

# *Rent a Water Heater!*

As an added service to our customers, the Manitoba Power Commission has started a water heater rental program. Under this plan, persons inconvenienced by a lack of hot water, either through the use of too small a tank, or one that is ineffective, can have a modern new quick recovery electric water heater installed in their home without any cash outlay.

We believe renting makes sense. A good water tank costs from \$100 to \$200. Then, too, they have a habit of popping their seams right around Christmas, or some other high expense season when a big cash outlay hurts the most. There's the plumber to pay for taking out the old tank and piping in the new one. Often an electrician must be arranged for to hook up the wiring. After that, you're still on your own. Any service that is required must be paid for. When you rent a tank, all you do is phone the Power Commission. A tank specialist will help you establish the size of tank you require based on your family size. Once this is done, your worries are over . . . you'll get a brand new copper tank with accurate thermostats, and thick insulation all enclosed in a gleaming white enamel cover installed free . . . serviced free. A small rental is added to your monthly energy account for this service.

Electric water heating is economical. Two alternatives are available to you. You can have your tank connected on a controlled basis in which case the Commission reserves the right to "cut-off" the supply of power during the daily peak period and in return offers a low flat rate. A large tank should be installed as a tank with sufficient capacity provides plenty of hot water to "tide you over" during the brief shut-off periods and sufficient storage for heavy requirements. Or if you prefer, the elements in your tank can be served through the meter, thereby eliminating the cut-offs entirely. On this basis, the amount of energy consumed is charged for at your regular rate.

In short, if you have any hot water problems at all, why not discuss them with your nearest Power Commission office. With the variety of tank sizes and methods of connection available, there is an electric water tank to suit you and your requirements.

## ***Rent an Electric Water Heater Today!***

## Electrical Safety

If your car hits a hydro pole, and fallen wires energize the vehicle, do you know how to get out without serious injury? Or suppose Junior's kite gets caught in a power line . . . what's the next step to take? What do you do before cutting trees next to an overhead line? The answer to these questions plus many others are given in the film "My Pop's A Lineman," an excellent 16mm film available for showings to clubs, church groups, and other organizations at no charge. If you'd like to borrow this film for one of your meetings, write to The Editor, M.P.C. News, 1075 Portage Avenue, Winnipeg 10, Manitoba advising when you would like to have the film. Only one copy is available so allocation will be made on a "first-come" basis. If possible give an alternate date.

### CURRENT COMEDY

Personnel Man: "We need someone who is responsible."

Applicant: "That's me. Wherever I've worked, if anything ever went wrong, they told me I was responsible."

\* \* \*

After several hours of fishing, the little girl suddenly threw down her rod and cried, "I've had enough!"

"What's the matter?" her father asked.

"Nothing," said the child, "except I can't seem to get waited on."

The artist had just set up his easel when a grizzled old mountaineer happened to come up the road.

"I'll give you five dollars if you'll let me paint you," said the artist to the mountaineer." The man shifted his chew back and forth and appeared to be thinking it over.

"It's easy money," said the artist.

"No question 'bout that," replied the mountaineer, "I was just awondering how to get all that paint off afterward."

\* \* \*

Posing the farmer with his college-age son for a picture, the photographer suggested the boy stand with his hand on his father's shoulder.

"If you want it to look natural," said the long suffering parent, "he could put his hand in my pocket."

## I'M AN *Electrical Servant* AND I'M PROUD OF IT!

"It's a wonderful feeling to be able to make work lighter, easier and even more fun for the lady of the house. I should know — I'm an *electric dishwasher* and I'm called upon every day, once, or twice, or even three times, to perform a task that's usually considered drudgery by most homemakers.

You have three choices when you buy me. I can be conveniently built-in to your kitchen cupboards by the sink, or if there's no room for me there, I can be permanently installed in another section of your kitchen. I can be portable as well and merely be rolled to the sink and connected to the faucets each time you need me.

I'm quite a space saver, too. If you want to use me only once a day, you can store your soiled dishes inside me after I've washed and dried them ready for the next meal. My washing capacity varies according to my size. It's a simple matter for me to wash up to 14 place settings at one time and that's quite an achievement if I do say so myself!

I'm at my best when water is good and hot so I often have my own booster heater. I like soft water best but I will work on any normal water supply. And here's something you should be interested in. I protect your family's health because I wash dishes at a temperature much hotter than your hands can bear. This means I can completely sanitize your dishes.

I'm as simple as can be to operate but always follow the directions that are tucked inside me when I arrive so you'll get the best service from me. The detergents best suited to me will vary according to the water in your area. I find that low-sudsing detergents made specially for me do the best job, and they're available in nearly every grocery store.

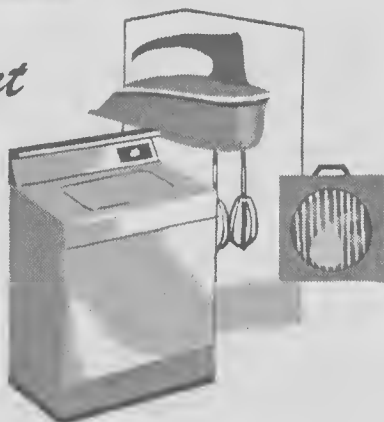
I do all the rinsing, washing and drying. All you have to do is scrape off the loose soil, wipe off any trace of lipstick and perhaps rinse silver that has egg or starchy food dried on it — but you don't have to rinse the dishes first. I can also wash pots, pans, skillets, mixing bowls and other baking utensils just as long as they fit inside me. But please, don't expect me to perform miracles. Once in a while you may find it's necessary to scrape, soak or use steel wool to loosen hardened or scorched bits of food from pots and pans.

To get my complete qualifications, why don't you contact your local appliance dealer? He's my employment agency and he'll make sure you get the best servant to do your dish-washing chores . . . and my wages are only a few pennies a day on your Manitoba Power Commission service."

LIVE BETTER ELECTRICALLY,

### FREE RECIPE BOOKLET

*We still have copies of our latest booklet of casseroles and one dish meals. It's called "Cuisine En Casserole" and you can get your copy by contacting me at the Power Commission, 1075 Portage Ave., Winnipeg 10; phone SPruce 5-2411 Local 382; or by calling in at your nearest Power Commission office at Winnipeg, Brandon or Portage la Prairie.*



*Elizabeth*